



The Representation of Social Actors In Interchange Third Edition Series: A Critical Discourse Analysis

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Abstract

This study takes a critical discourse analysis approach to investigate the linguistic representation of male and female social actors and construction of gender identities in the *Interchange Third Edition*. The analytical models used are van Leeuwen's (1996) framework and Halliday's transitivity model (Halliday & Matthiessen, 2004). The findings of this study indicated a differential representation of social actors in that females were portrayed as more prominent, successful, active, independent, expressive and assertive in comparison with males. Generally, it seems that attempts have been made to bring women from margin to the foreground. Moreover, females are associated with high status activities. This challenges traditional values that exclude and demean the value of women in society implying that women are as crucial as men to the community's function.

Keywords

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s This critical analysis of social problems is usually multidisciplinary. s Rather than merely describe discourse structures, it tries to explain them in terms of. properties of social interaction and especially social structure. s More specifically, CDA focuses on the ways discourse structures enact, con Social acts of individual actors are thus constituent parts of group actions and social processes, such as legislation, newsmaking, or the reproduction of racism. UNCORRECTED PROOFS. JWST555-22 JWST555-Tannen January 16, 2015 17:43 Printer Name: Yet to Come Trim: 244mm x 170mm. After the above account of the theory of a critical approach to discourse, we now briefly review some research in CDA, referring to other chapters in this volume where relevant.