

Haku


 Hae Theseuksesta

 Tämä kokoelma

Hakuohjeet

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The first steps for starting global businesses in Finland - From idea until the business plan : Project: Barisma – The worldwide website for bars, nightclubs and cafes

El Cheikh, Walid O. (2010)



Avaa tiedosto

[El.Cheikh Walid Thesis - Project Barisma 2010-revised.pdf \(4.501Mt\)](#)

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Tiivistelmä

This thesis describes the author's early-stage experience in starting a global business in Finland and explains the challenges, and also opportunities, occurred along the way from the moment the idea came to life until a comprehensive business plan was written.

The idea of Barisma came to life in December 2008 and is still under development after writing three business plans, seventeen months of thinking, planning and development, 4000 hours of R&D and 1000 hours of implementation. The results from the project present many achievements and disappointments that the author wishes to share with the readers to help them avoid mistakes, save them money and energy and eventually encourage them when starting global businesses in Finland.

This thesis explains the importance of know-how in the earliest of stages. It offers a 'seven-step' recommendation to be followed for a period of twenty four weeks by future entrepreneurs from two different points of view: the eyes and minds of the experts, researchers and experienced in starting global businesses; and the author's experience with Barisma. It states the importance of understanding the actual meaning of

entrepreneurship and entrepreneur, acknowledging the characteristics of an entrepreneur, knowing that the idea is a business idea, knowing the benefits of starting a global company in Finland, identifying and working on the success factors of a business and writing a comprehensive business plan. It targets ambitious, talented and hardworking people -Finns and foreigners living in Finland - and serves as a practical guide to encourage them to try acting on ideas and to spot and exploit opportunities. After all, if people do not try, they will neither achieve nor succeed.

Kokoelmat

[Degree Programme in Hotel, Restaurant and Tourism Management](#)



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How to Start a Business: A Step-by-Step Guide. By Andreas Rivera, Staff Writer June 7, 2018 07:30 am EST. MORE. 1. Refine your idea 2. Build a business plan 3. Assess your finances 4. Determine your legal business structure 5. Register with the government and IRS 6. Purchase an insurance policy 7. Build your team 8. Choose your vendors 9. Brand yourself and advertise 10. Grow your business. 1. Refine your idea. If you're thinking about starting a business, you likely already have an idea of what you want to sell, or at least the market you want to enter. Do a quick search for existing companies in your chosen industry. Learn what current brand leaders are doing, and figure out how you can do it bet Launching your first business can be a daunting undertaking. These 30 small business ideas are specially useful to the beginners who have limited resources including a low budget. This is one of the top food business ideas for those with small capital and a fondness for good food. You can sell your ready-to-eat food items, without paying a high monthly rent. All you need to do is to put in a minor investment in the food cart and pay a small fee. You can start your bakery business even from the comfort of your home. If you know baking, you can sell fresh baked items such as cakes, pies, cupcakes, cookies etc. from your home or deliver them. Another way is having tie-ups with retail shops who will keep your products in their stores. Regardless of the business idea you choose for your small town, proper planning is essential to the success of the business . And since owning a small business is both a major lifestyle and time commitment, make sure your choice is one you see bringing you both profit and joy for the foreseeable future. Sara Sugar. As Managing Editor at ShopKeep , the #1-rated iPad Point of Sale System, Sara Sugar uses her distinguished journalism background to boil down small business and point of sale topics. Small business hub. a fountain of helpful tips and info for your business.