Investment Ethics

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Description
The need for ethical education is as long standing as the history of scandals that plague the financial industry. Understanding the cause and effect of economic crises and scandals from an ethical perspective ensures the long run health of our financial markets. Sarah W. Peck’s Investment Ethics is an applied and uniquely focused textbook that provides students with the tools, examples, and exercises they need to understand ethical concepts and consequences in the practice of finance; especially regarding investments. This text serves not only as a key tool in the classroom, but also a longstanding guide for examining the ethical practices of companies and organizations.

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Comments
PREFACE
PART I- Ethical Behavior
CHAPTER 1- Introduction: The Case for Investment Ethics
Introduction-The Investment Industry- A Legacy of Scandals and a Need for Ethics
A Brief Overview of the Investment Industry
Securities Laws and Regulations
Investment Ethics Are Easier Said Than Done
Ethics Basics
Four Fundamental Principles of Investment Ethics
Costs and Benefits of Being Unethical
Conclusion-Developing an Ethical Consciousness
Appendix- Financial Market Regulatory Agencies

CHAPTER 2- Fiduciary Duty of Investment Professionals- The Ethical Treatment of the Client
Introduction- What is A Fiduciary?
Agency Versus Fiduciary Relationships
The Role of Laws, Regulations, and Professional Standards
The Importance of Confidentiality Conflicts in Finding the Right Investments
Conflicts in Trade Management- Best Execution
Conflicts in Trade Management- Soft Dollars Identification and Fair Treatment of Clients
CHAPTER 3 - Ethical Reporting of Investment Performance

Introduction to Ethics in Reporting Performance
Calculating Return: Predicting Future Performance or Measuring Performance for Current Clients?
Ethical Reporting of Risk Measures Management Fees and Other Costs That Can Be Hidden
Time Periods Used to Estimate Historical Risk & Return Performance
Other Ways to Distort Historical Performance
Reporting Performance to Attract New Clients- Cherry Picking Accounts Hidden Risks: Leverage, Short-Selling, Liquidity
Special Considerations with Valuing Securities that Don’t Trade
Conclusion- The Crystal Ball

CHAPTER 4 - Ethical Use of Information

Introduction- Information and The Search for Alpha
Information Asymmetry
Private Information-Talent
Trading On Inside Information
Trading on Trading by Insiders
Influential Publications Direct Communication with Corporations
Investment Banking and Chinese Walls
Mosaic Theory Front Running
High Speed “Flash” Trading
Mutual Funds And Information Advantages Arising From Stale Prices
Market Manipulation
Conclusion- Information And Fairness

CHAPTER 5 - Analyst Integrity

Introduction- Analysts and Their Ethical Obligations
Investment Recommendations- “Pickers”
Forecasters Buy Side and Sell Side Analysts- Who pays for the research?
Behavioral Finance and Analyst Ethics
Star Analysts- Overconfidence and Regret Aversion
Herding -The Influence of Other Analysts
Other Behavioral Pitfalls
Originality of Ideas
Other Analyst Conflicts
Conflicts with Employers
Conclusion- Be Aware!

PART II - Ethical Security Analysis CHAPTER 6 - Investing in Companies with Ethical Accounting Practices

Introduction- Reported Accounting Performance- Healthy Cynicism
The Source of Accounting Distortions-Accruals
Discretionary and Non-Discretionary Accruals
Managers’ Incentives to Manage Earnings
“Cookie Jar” Reserves and “Big Baths”
Aggressive Revenue Recognition
SPE’s and Hidden Debt Quality of Earnings
Earnings Smoothing: Is It Ethical?
Conclusion- Cash Versus Accruals- Be Skeptical!

CHAPTER 7 - Investing in Companies with Good Corporate Governance Practices

Introduction-Corporate Governance and its Importance to Ethical Analysts
Countrywide Financial Corporation- A Case of Weak Corporate Governance and Unethical Business Practices
The Role of the Board- An Overview
Who Makes a Good Director?
Effective Board Structure
Director Compensation and Shareholdings
The Nominating Process, Voting Rights, and Potential Conflicts
Executive Compensation- Structure and Incentives
Option Grant Abuses
Golden Parachutes, Golden Hand-cuffs, Golden Coffins
Horizon Problems And The Firm’s Long-Run Profitability
Shareholders’ Rights and The Takeover Market
Conclusion- Shareholder’s Rights and Conflicts
Appendix- Review of Stock Options

CHAPTER 8-Socially Responsible Investing

Introduction- Directing Financial Capital to Benefit Society
Stakeholder Theory
Positive and Negative Screens
Socially Responsible Mutual Funds
Performance- Can You Do Well By Doing Good?
Shareholder Advocacy Divestment
The Special Role of Pension Funds, University Endowments, and Foundations
Community Investing and Micro Finance Lending Islamic Finance
Conclusion- Obstacles To Doing Well While Doing Good

CHAPTER 9-Cases

Case #1- UBS and Morgan Stanley- An Elaborate Insider Trading Scheme
Case #2- Emulex and Mark Jakob- Market Manipulation with False Information
Case #3- Fidelity Traders and Gifts from Jefferies- Soliciting Brokerage from Traders
Case #4- Heartland Advisors and Bond Funds- Misrepresentation of Bond Values
Case #5- A.G. Edwards and Variable Annuities- An Inappropriate Investment
Case #6- Charles Hintz and Sanford Bernstein- Analysts’ Conflicts with Personal Holdings
Case #7- Nicholas Cosmo and Agape World Inc.- A Ponzi Scheme
Case #8- Former CEO of NYSE’s, Grasso’s, Pay Package
Case #9 Nick Leeson and Barings Bank- Rogue Trader
Case #10- Kellogg’s “Matched” and “Washed” Trades- Tax Avoidance or Market Manipulation?
Case # 11- Qwest Communications International - Accounting Fraud and Overstated Revenues
Case #12- Recco- Misrepresentation and Hidden Debt
Case #13- Salomon Brothers and the Treasury Market- Cornering the Market
Case #14- Merrill Lynch and the Internet Boom- Analysts’ Conflicts
Case #15- John Mangan and Short Selling -Inside Trading
Case #16- Merrill Lynch and Bank of America Merger- Bonuses Paid to Merrill Employees -Excessive Compensation?
Case #17- Canary Capital Partners LLC- Mutual Fund Abuses
Case #18- Jérôme Kerviel and Société Générale- Rogue Trader
Case #19- WorldCom- Capitalizing Operating Expenses, an Unethical Accounting Practice
Case #20- The Squawk Box- Front Running
Case #21- Morgan Stanley- Brokerage Commissions and Brokerage Abuses
Case #22- Brian Hunter and Amaranth Advisors-Market manipulation of Natural Gas?
Case #23- The Bayou Group- False Reporting
Case #24- Morgan Stanley- Analyst’s Coverage and Investment Banking Business
Case #25- Bernie Madoff- The Largest Ponzi Scheme in History?
Case #26 - Enron- A Case of Extreme Hubris
Case #27- UnitedHealth- Back Dating Stock Options
Case #28- First Cash Financial Services- Pay Day Loans and Return
Ethical investment funds tend to take one of two approaches: Funds that avoid stocks that have a negative impact on the environment and its people— they tend to screen out companies involved in contentious sectors such as tobacco, oil and alcohol, and opt instead for established mainstream companies with a proven ethical and environmental track record. Funds that target companies that are actively making a positive contribution to the environment and its people— such as designing green transport or developing ethical investment definitions.