

History

Eighteenth Century Women and the Business of Making Glass Music

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Abstract/Summary

During the relatively short period from the mid-to-late eighteenth century when glass musical instruments were manufactured and gained popularity, several women made names for themselves in the realm of avant-garde musical performance. The lives of three female glass instrument players: Anne Ford, Marianne Davies, and Marianne Kirchgassner, show how these successful performer-entrepreneurs operated in an age of emerging feminine public identity. Their journeys reveal much about the gender dimensions of the age, the role of music in the modern era, the consumption of it, and their approach to business. The financial opportunities presented to women looking to challenge the limitations of their musical lives in relation to the world of glass music, is a relatively under-studied area of research. It reveals the gumption taken to realize these opportunities, and some of the pitfalls and successes along the way.

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A few notable women writers of the 20th century who are worth remembering, even if they're not that well known. Atlas Shrugged and The Fountainhead continue to inspire and motivate philosophical exploration of "objectivism" — Ayn Rand's philosophy, sometimes called egotism. "Rational self-interest" is the core of the philosophy. Ayn Rand resisted justifying self-interest as grounded in the "common good." Unquestionably, the major new influence on 20th-century music performance was electronics. Broadcasting and recording widened even further the potential audience for concert artists, at the same time as they tended to decrease the physical necessity for large new public performance arenas. Electronic instruments appeared, both amplified versions of older ones (guitar, piano, and even some. The true end of the Romantic era and the beginning of the modern era can be dated from the second decade of the 20th century, the time of the composition of two masterpieces that more than any others mark the departure from 19th-century performance ideas: the German composer Arnold Schoenberg's Pierrot Lunaire (1912) and the Russian composer Igor. The Influence of Women and Advertising. Textbook Analysis. Sales Planning. In the eighteenth century. created standardized products in unheard-of quantities. you might want to buy certain books or CDs. promises and colorful.and nineteenth-century advertisements were not only for consumer goods. but also worried about dependence on imported manufactured goods. Macy's in New York.virginia. furniture. formerly in the business of peddling advertising space in local newspapers and a limited range of magazines. visit the Virginia Runaways Project site at <http://etext>. designing copy and artwork and placing advertisements in the "Making Sense of Advertisements. skills.