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Nazi Wireless Propaganda: Lord Haw-Haw and British Public Opinion in the Second World War

Doherty, M.A. 2000. *Nazi Wireless Propaganda: Lord Haw-Haw and British Public Opinion in the Second World War*. Edinburgh: Edinburgh University Press.

Title Nazi Wireless Propaganda: Lord Haw-Haw and British Public Opinion in the Second World War
Authors [Doherty, M.A.](#)

Abstract This is the first book devoted exclusively to the analysis of the Nazis' radio effort against the United Kingdom during the Second World War. It traces the development of the German propaganda service and looks to erode the myth surrounding Lord Haw-Haw -the 'superpropagandist'. Propaganda is presented in context: the purposes behind it, the changing patterns, themes, styles, and techniques employed, and the impact upon the target audience and its morale. An analysis of the Nazi wireless broadcasts to Britain for the whole of the Second World War reveals a sophisticated and intelligent propaganda assault on the social and economic fabric of British society. In the end the British failed to succumb to the stupefying effects of Nazi propaganda and they traditionally congratulate themselves upon the national unity which immunised them against it. The author argues that this traditional view disguises a more complex, less appealing reality. Free CD Includes a CD of 24 German wartime broadcasts to Britain Key Features: *Exposition of organisational structure of Nazi wireless for the UK *Detailed analysis of style and content of propaganda broadcasts *Careful and critical re-appraisal of British domestic morale and national unity *CD insert of 24 recordings of Nazi broadcasters including William Joyce, John Amery, Edward Dietze, Norman Baillie-Stewart, Edward Bowlby and 'Black' propaganda broadcasts

Keywords Public Opinion, Propaganda, Radio, William Joyce, Lord Haw-Haw

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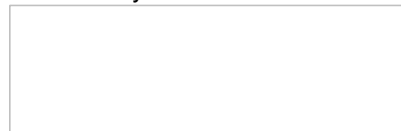
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Reviews of the Nazi Wireless Propaganda: Lord Haw-Haw and British Public Opinion in the Second World War (International Communications) by Martin A. Doherty. Clonanau. I wasn't sure what to expect upon receiving this book but this account of Lord Haw Haw, Goebbels, and their associated goons was a very good read. Doherty writes well and, although he does run on at times, makes for a very good account of German propaganda. For WWII "buffs", armchair historians, and people interested in the history of propaganda, I highly recommend this book. It is not dry nor is it bogged down with minutiae of detail. Doherty focuses on the people involved in the history and the effect that the events had on them (and the effect they had on the events).